

Findings

1. Average annual scholarship shortfall (out of pocket expenses) for FBS "full" scholarship athletes: \$3222
2. Percentage of FBS schools whose "full" athletic scholarships leave their players in poverty: 85% on campus, 86% off campus.
3. Average FBS "full" scholarship athlete earns less than the federal poverty line by \$1874 on campus and \$1794 off campus.
4. If allowed access to the fair market like the pros, the average FBS football and basketball player would be worth approximately \$121,048 and \$265,027 respectively (not counting individual commercial endorsement deals).
5. Football players with the top 10 highest estimated fair market values are worth between \$345k-\$514k in 2009-10. The top spot was held by University of Texas football players. While 100% of these players received scholarships that left them living below the federal poverty line and with an average scholarship shortfall of \$2841 in 2010-11, their coaches were paid an average of over \$3.5 million each in 2010 excluding bonuses.

Table 1. Rank	School	Fair Market Value Football Player 45% Revenue Split	In Poverty? (On-Campus)	Scholarship Shortfall (On-Campus 2010-2011)	Team Scholarship Shortfall (On-Campus 2010-2011)	FB Coach Annual Pay
1	Texas	\$513,922	-\$778	-\$3,624	-\$308,040	\$5,161,500
2	Alabama	\$393,251	-\$684	-\$2,475	-\$210,375	\$5,997,349
3	Georgia	\$387,528	-\$2,430	-\$1,510	-\$128,350	\$2,937,740
4	Penn State	\$384,082	-\$1,836	-\$3,924	-\$333,540	\$1,109,977
5	LSU	\$376,485	-\$2,680	-\$2,870	-\$243,950	\$3,905,000
6	Florida	\$375,916	-\$2,250	-\$3,190	-\$271,150	\$4,010,000
7	Auburn	\$361,949	-\$1,260	-\$2,510	-\$213,350	\$2,103,500
8	Notre Dame	\$351,010	-\$20	-\$1,500	-\$127,500	N/A
9	Ohio State	\$348,750	-\$726	-\$4,716	-\$400,860	\$3,888,389
10	Michigan	\$345,683	-\$1,698	-\$2,090	-\$177,650	\$2,525,280

6. Basketball players with the top 10 highest estimated fair market values are worth between \$620k-\$1 million in 2009-10. The top spot was held by Duke basketball players. While 80% of players received scholarships that left them living below the federal poverty and with an average scholarship shortfall of \$3098 in 2010-11, their coaches were paid an average of over \$2.5 million in 2010 excluding bonuses.

Table 2. Rank	School	Fair Market Value Men's Bball Player 50% Revenue Split	In Poverty? (On-Campus)	Scholarship Shortfall (On-Campus 2010-2011)	Team Scholarship Shortfall (Off-Campus-2010-2011)	BB Coach Annual Pay
1	Duke	\$1,025,656	\$732	-\$1,995	-\$25,935	\$4,095,909
2	Louisville	\$995,769	-\$4,288	-\$4,410	-\$57,330	\$4,073,093
3	North Carolina	\$790,430	-\$1,584	-\$3,306	-\$42,978	\$1,563,938
4	Arizona	\$741,732	-\$1,867	-\$4,120	-\$53,560	\$2,300,000
5	Syracuse	\$704,210	\$1,960	-\$1,500	-\$19,500	\$1,155,088
6	Wisconsin	\$679,474	-\$3,455	-\$3,740	-\$48,620	\$1,639,500
7	Kentucky	\$645,432	-\$1,450	-\$2,226	-\$28,938	N/A
8	Indiana	\$637,314	-\$2,972	-\$3,232	-\$42,016	N/A
9	Ohio State	\$622,720	-\$726	-\$4,716	-\$61,308	\$2,662,000
10	Michigan State	\$620,699	-\$3,070	-\$1,738	-\$22,594	\$3,083,300

7. The poorest football and basketball players from the richest teams (generated combined FB & BB revenues of \$30 million or more in 2009-10, yet live in the poorest bottom 1/3 of all of the players in the study – on-campus and/or off-campus) are from the schools in Table 3 below. These players live between \$3000-\$5000 below the poverty line:

Table 3.

School	In Poverty? (On Campus)	In Poverty? (Off Campus)	2009-10 FB & BB Combined Revenues
Florida	-\$2,250	-\$2,250	\$78,899,886
Tennessee	-\$3,090	N/A	\$69,895,525
South Carolina	-\$3,126	N/A	\$67,456,953
Oklahoma	-\$3,064	N/A	\$66,922,135
Arkansas	-\$2,848	-\$2,848	\$64,040,074
Michigan State	-\$3,070	-\$3,070	\$60,600,826
Wisconsin	-\$3,455	-\$2,400	\$56,329,282
Nebraska	-\$3,230	-\$3,122	\$55,950,436
Iowa	-\$2,559	-\$2,559	\$54,651,304
Texas A&M	-\$2,882	-\$2,882	\$50,768,753
Minnesota	-\$3,314	-\$3,314	\$46,056,004
Oklahoma State	-\$2,890	N/A	\$44,872,804
West Virginia	-\$3,022	-\$3,573	\$42,774,266
Louisville	-\$4,288	-\$4,288	\$41,427,279
Virginia Tech	-\$3,890	-\$3,890	\$40,408,163
Indiana	-\$2,972	N/A	\$38,353,343
Arizona State	-\$1,184	-\$2,274	\$38,178,657
Clemson	-\$3,856	N/A	\$38,049,194
Kansas	-\$3,820	-\$3,820	\$34,001,678
North Carolina State	-\$2,736	-\$2,736	\$32,372,895
Texas Tech	-\$2,924	-\$8,344	\$31,293,930
Average	-\$3,070	-\$4,967	

8. Despite record revenues, salaries, and capital expenditures as well as prohibitions on countless sources of income for athletes, the NCAA explicitly allows tax payers to fund food stamps and welfare benefits for college athletes.(NCAA Bylaws 15.2.2.5 & 15.2.5.1).

9. FBS schools could provide more equitable financial terms for their revenue-producing athletes without eliminating any non-revenue generating sports or reducing scholarships from athletes from non-revenue generating sports. The second attachment (2 tables with data) points to lavish spending in by FBS schools in non-revenue sports. We've compared non-revenue sports expenditures between FBS schools and Football Championship Subdivision (FCS) schools because all of their non-revenue sports compete against each other in Division I. We focused on this to find out what it costs to run a competitive Division I non-revenue generating team which is demonstrated by the FCS numbers. The FBS non-revenue team expenses show that these schools spend far more than what's necessary to field these teams. BCS schools spend an average of about \$350,000 more on each non-revenue team when compared to FCS schools. FBS schools average 18 non-revenue generating teams per campus, which means they spend an average of about \$6.3 million/year more than FCS schools on non-revenue generating sports. Schools often question where they would find the money to increase athletic scholarships. But to put this in perspective, if those excess expenditures were evenly divided among 85 scholarship football

players and 13 scholarship basketball players, each player would receive about \$64,000 without reducing any non-revenue generating players' scholarships or their teams.